

NEWS RELEASE

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Ion Sports Product of the Year Category Finalist Announced

San Pedro, CA –The results are in!



ActiveWrap's Wrist-Hand Wrap has been named the ION Sports Medicine Product of the Year, chosen by an independent panel from hundreds of product submissions. The Wrist-Hand Wrap is a premium thermal support that can help treat a variety of maladies, including carpal tunnel syndrome, arthritis, swelling and other wrist and hand injuries. Featuring adjustable heat and ice packs, the Wrist-Hand Wrap is an easy solution for icing injuries or providing heat to relieve pain. The Wrist-Hand Wrap can be used on either hand and can be used during activity for mild support.

"ActiveWrap's Wrist-Hand Wrap stood out from the dozens of other entries and we have high regard for the design and technology behind the product," said Positive Ions CEO and Founder Dave Behar. The ION Sports Product of the Year Awards highlights the industry's success in developing new and innovative products while engaging retailers, sports purists, parents, and kids alike. As an annual, global marketed program, the ION Awards play a highly effective role in helping introduce, launch and place products at retail for emerging and mature companies, while engaging the active decision making consumer. Product submissions are judged on innovation, activation, and contribution to the sports market.

About ActiveWrap

ActiveWrap® is the premier manufacturer of thermal compression wraps. Our innovative designs have earned several patents and awards since our inception in 1997. ActiveWrap has delivered professional-grade quality and unsurpassed comfort to individuals worldwide, from the weekend warrior and fitness runner to pro-football training rooms and physical therapy clinics around the world. For more information, visit www.activewrap.com.